

Banner Advertising

CareerJunction is South Africa's #1 Quality Candidate Provider and hosts 1.9 million registered CareerSeekers.

Consistently ranked in the top 20 of all websites in South Africa, with over 650,000 unique visitors using the website every month, CareerJunction is top of mind when it comes to having the largest amount of high quality talent for Recruiters and the widest range of career opportunities for CareerSeekers.

DID YOU KNOW?

CareerSeekers spend more time* on our site than any other recruitment/job website in South Africa!

*Information and Stats provided by Nielsen NetRatings - the world's authority on consumer & web statistics. Compared to all members of the DMMA (Digital Media and Marketing Association of South Africa).

Advertise to a high-quality audience.

- Skilled, Senior, Management and Executive Resumes: Over 700,000.
- Current registered CareerSeekers: Over 1.9 Million.
- Completed Quality Resumes on CareerJunction: Over 1.1 Million.

CONTACT

Western Cape: Tel: +27 21 818 8600 or sales@careerjunction.co.za
Gauteng: Tel: +27 11 341 3700 or sales@careerjunction.co.za

SA's #1 Quality Candidate Provider.

DMMA MEMBER
DIGITAL MEDIA & MARKETING ASSOCIATION

INSPIRED BY AVUSA Digital

Career Junction.co.za
Better jobs. More often.

Targeted exposure for your brand & jobs.



PRICING

Section	Ad Placement	Creative Size	Max File Size Gif	Max File Size Flash	CPM Rate
CareerSeeker Landing Page	Skyscraper	120 x 600	40KB	40KB	R210
Career Seekers	Box Ad	220 x 240	40KB	40KB	R180
Recruiters	Skyscraper	120 x 600	40KB	40KB	R180

GENDER

Female	57%
Male	43%

AGE

25 - 34	47%
18 - 24	26%
35 - 49	23%
50+	3%

EDUCATION

Associated Degree or Diploma	25%
Further Education College	24%
Bachelors Degree	19%
Post Graduate Diploma	17%
Completed Secondary	14%

Other Interesting Demographics

79% are currently working full time.

82% have achieved further education.

82% are between the ages of 20 and 39.

55% are at a skilled, senior/management level.

71% are classified as Affirmative Action or Employment Equity candidates.